

# résumé

## Info

Colin Wright  
310.694.6174  
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12048 Culver Blvd., #202  
Los Angeles, CA 90066

## Experience

CEO at Verdant Collective, LLC

*Own and operate a dynamic, virtual, multidisciplinary design and production studio from January 2009 to Present*

CEO at Colin Is My Name Design

*Own and operate a sole-proprietorship sustainable studio doing design, illustration, consulting and web work from June 2008 to Present*

Creative Director at Clear-Media

*Conceived and created complete design solutions using print, web, broadcast and interactive media from June 2007 to June 2008*

Sr. Product Developer at ConciseClick

*Part of a small team to lead technical, branding and marketing development of next-gen video media company from August 2007 to June 2008*

Creative Director at Yoproco

*Conceived and created functional and aesthetic brand for young professional-based social network/media service from August 2007 to Present*

Art Director/Designer at i GIVE a Damn! Network

*Developed style and functionality for social network-driven charity from May 2007 to Present*

Art Director at The Cultural Connect

*Proposed and created new look for very popular multicultural and multinational young professional journalism site from December 2006 to Present*

Sr. Designer/Editor-in-Chief at Stim Magazine

*Started and ran all aspects of print and online arts and culture magazine, including design, writing and events from June 2006 to December 2007*

Sr. Designer at zandzisz Design

*Started and ran a multidisciplinary studio that focused on web/Flash sites, photography, illustration and design from June 2006 to June 2007*

Sr. Product Developer at Zine-o-File

*Started and ran a Web 2.0 site that aimed to bring all online periodical content together in one place from November 2006 to December 2008*

Graphic Designer at MSU Publication Dept.

*Responsible for creating print collateral for MSU events, organizations, publications and services from January 2006 to August 2006*

Graphic Designer at the Distance Learning and Instructional Technology Center

*Responsible for creating web, interactive and packaging collateral for MSU organizations and telecourses from August 2005 to July 2006*

Software/Print Specialist at MSU Design Department

*Responsible for running small print shop and software/hardware IT for MSU Design Dept. computer lab from August 2005 to May 2007*

## Software Proficiencies

Adobe CS4 Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Acrobat Pro), Aperture 2.0, XHTML, CSS, PHP, Wordpress CMS, Final Cut Studio (Final Cut Pro 6, Motion 3, Soundtrack Pro, Color), Microsoft Office Suite

## Non-Software Proficiencies

SEO, SEM, sustainability consultation, social networking, traditional and non-traditional advertising and marketing planning, Fine art (drawing, painting, construction), photography, creative/journalistic/copy writing, Web 2.0/social networking specialist, direction, marketing, branding, consulting

## Education

BFA in Graphic Design and BFA in Illustration from Missouri State University, Spring 2007

Public Relations Chair for Students in Design 2005-2006, President 2006-2007

## Awards/Exhibitions

Finalist in Chaumont, France international poster competition, photography shown in Gomma Magazine, design and artwork shown at Good Girl Art, the Cherry Street Artisan and the Mudhouse.